

Expand Your Carrier Mix with Amazon Shipping

A fully integrated carrier option for IBM i shippers

Amazon Shipping is now available as a parcel carrier option within the Varsity Logistics IBM i platform. Fully integrated alongside other major carriers, Amazon Shipping can be used for any shipment, any product, and any customer through existing Varsity workflows. Shippers gain access to competitive rates, fast ground delivery, and no minimums, while maintaining centralized rate shopping, labeling, pickup scheduling, and delivery confirmation.

Add flexibility and resilience to your carrier strategy without new contracts, separate software, or changes to your IBM i shipping processes. Read on to learn how Amazon Shipping can improve your parcel shipping strategy and future-proof your carrier mix.



Why Add Amazon Shipping to Your Carrier Mix?



Cost Savings

Competitive rates that frequently undercut legacy carriers on comparable service levels. Volume-based pricing rewards growth.



No Minimums

No volume commitments to get started. Ship one package or ten thousand, Amazon Shipping allows you to scale on your terms.



Speed

Amazon's last-mile delivery network delivers fast ground service, often matching 2-3 day transit in major metros.



Familiar Tracking

Real-time, map-based tracking your customers already know from their Amazon purchases resulting in fewer "where's my package?" calls.

What Can You Ship with Amazon Shipping?

Amazon Shipping is a general-purpose parcel carrier that can ship anything a major carrier can ship. Common use cases include:

- Subscription boxes and recurring shipments
- Wholesale and B2B fulfillment
- 3PL and warehouse outbound shipments
- Marketplace orders from non-Amazon channels (eBay, Walmart, etc.)
- Customer replacements, returns, and exchanges
- Direct-to-consumer e-commerce orders (Shopify, BigCommerce, WooCommerce, custom platforms)
- Internal transfers and sample shipments

How Amazon Shipping **Stacks Up**

Amazon Shipping competes head-to-head with the major carriers you already use. Here's how they compare:

CAPABILITY	AMAZON SHIPPING	CARRIER A GROUND	CARRIER B GROUND	CARRIER C GROUND ADV.
Ships Any Parcel	✓	✓	✓	✓
Non-Marketplace Orders	✓	✓	✓	✓
Avg. Transit Time	≤2–3 days*	1–5 days	1–5 days	2–5 days
Real-Time Map Tracking	✓	✓	✓	Limited
Saturday Delivery	Included	Extra Fee	Extra Fee	Included
Pickup Scheduling	✓	✓	✓	Limited
API / Platform Integration	✓	✓	✓	✓
Min Volume Required	No	No**	No**	No
Varsity Logistics Ready	✓ NEW	✓	✓	✓

* Metro areas; transit times vary by region. ** Better rates typically require volume agreements.

Amazon Shipping Via **Varsity Logistics**

Rate Shop as Usual

Enter your shipment details the way you always do. Amazon Shipping quotes appear right alongside your other carriers.

Pick the Best Option

Compare rates and transit times across all carriers. Choose Amazon Shipping when it wins on price or speed or choose another carrier when they do.

Track to the Door

You and your customers get real-time Amazon tracking with the map-based delivery experience millions of people already trust.

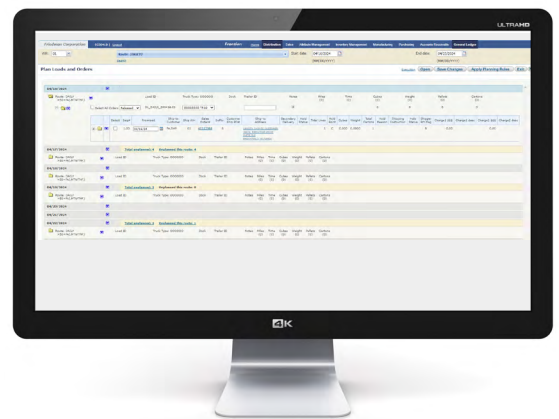
Label, Pick Up, Ship

Print your Amazon Shipping label and schedule a pickup or drop off; the same process as every other carrier in the platform.

Expand Your Carrier Options with Amazon Shipping

Add Amazon Shipping to your carrier library to gain more rate flexibility and fast ground delivery options. **Contact your Varsity Logistics** representative to get started today.

[SCHEDULE A DEMO >](#)



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Learn more **650.392.7979**
or sales@varsitynet.com