

# Unlock **LTL** **Efficiency** with Varsity's Integrated API Solutions



## The **Challenge** of Traditional LTL Shipping:

Navigating the complexities of LTL shipping can be a significant challenge for businesses. Manual processes, outdated systems, and the need to manage multiple carrier relationships can lead to inefficiencies, increased costs, and delayed shipments.



## The **Varsity Advantage**: Streamlining LTL with Integrated APIs

### **Real-time Rates & Transit Times:**

Access real-time shipping rates and transit times from multiple carriers directly within the Varsity Logistics shipping platform.

- > **Save 10-30% on labor costs** by automating manual tasks. \*

### **Automated Rate Comparisons:**

Instantly compare rates and transit times from various carriers to identify the most cost-effective options.

- > **Achieve 5-15% savings** on transportation costs by optimizing carrier selection and load efficiency. \*

### **Eliminate Manual Maintenance:**

Avoid manual updates of carrier discounts, fuel surcharges, and accessorials fees.

- > **Reduce errors by 10-30%**, minimizing the risk of costly mistakes. \*

### **Improved Service for Faster Shipment Processing:**

Provide customers with quicker and more accurate delivery estimates and enhanced service levels.

- > **Experience 20-50% faster** processing speed, leading to improved decision-making. \*

\* ROI estimates are based on typical customer scenarios. Actual results may vary depending on factors such as shipping volume, complexity of shipments, and existing operational processes.

## Why Choose Varsity?

Varsity's LTL API solution offers seamless integration within our comprehensive shipping platform, providing a unified and efficient solution for all your shipping needs. Unlike competitors, Varsity provides a truly integrated solution, eliminating the need for separate systems and manual data entry.



## The Power of ShipSoft Freight and Varsity's Integrated LTL APIs: A Unified Solution

Varsity's LTL API solution seamlessly integrates with our robust ShipSoft Freight module, providing a comprehensive platform for managing your entire shipping operation.

### ShipSoft Freight features:

- Streamlined order entry and processing
- Carrier selection and rate shopping
- Advanced reporting and analytics
- Integration with your existing ERP/WMS Systems

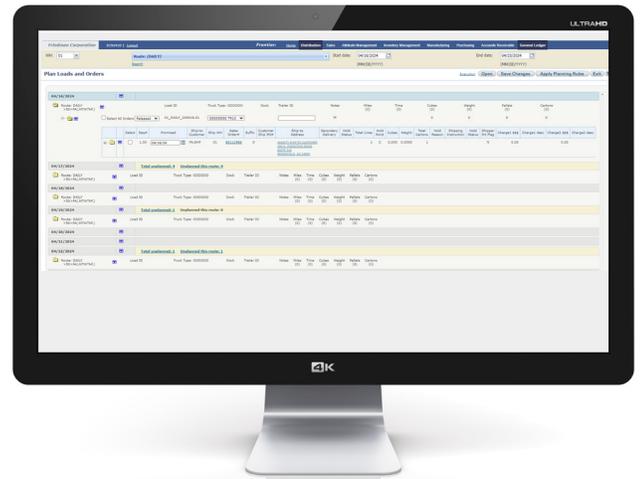
### By leveraging the power of ShipSoft Freight and Varsity's LTL API solutions, you gain a unified platform that:

- Reduces operational complexity
- Improves data accuracy and visibility
- Enhances customer service
- Increases efficiency and productivity

## Take control of your shipping today.

Experience the Varsity difference. Our integrated solutions empower you to optimize your shipping operations, reduce costs, and gain a competitive edge in today's dynamic market.

[Contact us today](#) to learn more about how Varsity's LTL API solutions can streamline your shipping and boost your bottom line.



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